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UC Berkeley Executive Program in Management Launched in India

By [Adarsha St](#) Updated: Thursday, August 7, 2014, 11:04 [IST]



The first 'Berkeley Executive Program in Management (EPM)', has been launched in India in collaboration with UC Berkeley Center for Executive Education at the Haas School of Business (ranked as #1 B-School for part-time programs). The Berkeley EPM is a distinguished general management program that prepares Senior Professionals for the next level of leadership within their organizations and the broader industry.

Berkeley EPM is a 1-year program and begins in November 2014 in India, continuing then with in class modules at UC Berkeley in California and will actively leverage the online infrastructure and learning capabilities being developed today. More details can be viewed here [Northwest Executive Education](#).



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Mohit Jain, Co-founder, Northwest Executive Education, speaking about the program said:

"Executive Education in India is still in its infancy and its potential is yet to be realised. Our experience of working closely with top ranked business schools across the globe and several participants in India have reinforced facts that executives have to upgrade skills, to be on par with global counterparts. We assist in bringing international to local and vice versa to ensure that our program participants get the required exposure and make the most eminent courses available at an accessible price."

It is for the first time that the UC Berkeley Center for Executive Education has launched a one-year and also an India focused program exclusively with Northwest Executive Education. Given the increasing importance of India and the larger South Asia region in world economics, this program is aimed at business leaders and rising stars from emerging economies.

About the EPM:

Participants will undertake four modules focusing on leadership, innovation, strategy, marketing, product management and communications, conducted in classroom in India and at the UC Berkeley Campus. They will participate in several workshops, and complete a project covering the entire general management learning landscape. The program exposes participants to the latest in management thinking and provides a true global exposure with a strong emphasis on innovation and its management as a path to leadership in the new business environment.

The program brings the best that the Haas School of Business and UC Berkeley have to offer, to help executives transform themselves into global leaders. It provides an impetus especially to those who have a strong performance track record and will benefit from a robust educational pedigree. What's more, participants in the program will be taught by the most distinguished set of faculty members from Haas School of Business (ranked #1 in quality of professors).

To-date, Executive Education at UC Berkeley was offered only on campus and this one of a kind program brings UC Berkeley to India and also increases access through its attractive pricing for the Indian market., This Executive Program will allow participants to become a part of the UC Berkeley family and join the elite and influential alumni network, consisting largely of the graduates of the world-famous HAAS School of Business, full time MBA, executive MBA and PhD programs.

Tamhant Jain, Co-founder, Northwest Executive Education, speaking about the tie-up said:

"The UC Berkeley Centre for Executive Education has been offering executive education programs for several decades, but it is a first in India. We have observed that top tier foreign Business Schools are more interested in India than ever before. But they find it tough to get the right partners who are focused on quality. Only a deep collaboration with an insightful partner and roots in India can help them conduct programs best suited for our executives. Northwest has been able to match that and this is our third tie-up and we are well on our way of bringing more Top league universities to Indian shores."

More details can be viewed here [Northwest Executive Education](#).

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