

USC Viterbi School of Engineering launches PGP in Analytics, in partnership with Northwest Executive Education

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Synopsis

The programme aims at helping working professionals build a career in the rapidly growing fields of Big Data, Business Analytics and Data Analytics.



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MUMBAI: USC Viterbi School of Engineering has launched the [Post Graduate Program in Analytics](#) in [India](#), in partnership with Northwest Executive Education.

The programme aims at helping working professionals build a career in the rapidly growing fields of Big Data, [Business](#) Analytics and Data Analytics.

USC PGPA is an application-oriented one-year executive education programme based on USC Viterbi's Master of [Science](#) in Data Informatics and extensively leverages research and best practices in the fields of Analytics, Data Sciences and Informatics.

The program will enable participants to manage and derive insights from large data sets for enterprises, and also build systems that can help companies to leverage data for effective decision making. Participants will engage in applying concepts and tools on real data sets and business problems.

The program is designed for young professionals and emerging leaders with work experience in data [analysis](#), reporting, software, [technology](#), business intelligence or reporting-focused functional roles.

Tamhant Jain, Co-founder, Northwest Executive Education, speaking about the program said, "The modular format ensures that the time away from work is well structured and exposes participants to required concepts as well as application by USC Viterbi faculty, over the course of 12 months.

The program is being offered in collaboration with Northwest Education.

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